



## **AAKP Community Outreach Initiative Support Group Publicity**

By recognizing the value of local patient support groups, the American Association of Kidney Patients (AAKP) is providing patients, through its Web site and various publications, a centralized resource to locate support groups in their communities. This is part of an extension of AAKP's community outreach efforts targeting the need for awareness and promotion of local patient support groups.

To be eligible for placement on the AAKP Web site, support groups should meet at least once a month in a designated location such as a hospital, dialysis unit, church or library and maintain a consistent support group leader.

### **There are many benefits to having your support group listed with AAKP**

- Support group information including statewide locations, contact information for support group leaders and the dates, times and location of meetings will be listed on the AAKP Web site.
- In addition to being listed on the AAKP Web site, support group information will be featured periodically in AAKP's magazines.
- The AAKP Web site will feature helpful hints to assist support groups in their activities, such as how to recruit volunteers, meeting ideas and much more.
- For those individuals interested in forming an independent support group, a "Support Group Guidebook" is available containing valuable information about starting a support group in your area.
- AAKP will provide support groups with **free** educational materials (as requested) to distribute during meetings.
- Support groups will receive advanced notice of any AAKP events being held in their local communities.
- AAKP will provide up to 10 support group members with a discounted membership to AAKP.

### **The only actions AAKP requests in return**

- In order for AAKP to provide accurate, up-to-date information on your support group, we ask that you notify AAKP of any changes to meeting times, location or group contact person.
- AAKP is happy to supply your support group with educational materials to distribute at meetings and events. **To ensure you receive the information in time for your meetings, please allow 4 weeks for delivery.**

For more information on starting an independent kidney patient support group in your area or publicizing information about your existing support group with AAKP, please contact Jolene Bussiere, Special Projects Coordinator at (800) 749-AAKP or [jbussiere@aakp.org](mailto:jbussiere@aakp.org)



## AAKP Community Outreach Initiative Support Group Listing Application

To be eligible for placement on the AAKP Web site, support groups should meet at least once a month in a designated location such as a hospital, dialysis unit, church or library and maintain a consistent support group leader. Please take a moment to answer a few questions to help familiarize AAKP with your support group.

1. What is the name of your support group?

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2. Where does your support group hold meetings? Please list the physical address you would like posted on the AAKP Web site.\*

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3. How often and when does your support group meet? (ex. Every third Sunday of the month at 3:00 p.m.)\*

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4. How long has your support group been in existence?

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5. Who is the main contact for your support group? Please list the name and contact information you would like posted on AAKP Web site.

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

6. How many people, on average, attend your support group meetings?

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*\* If you offer more than one location/support group meeting time, please attach a separate sheet outlining all locations and meetings.*

7. What is the mission statement or purpose of your support group?

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8. Would you classify your support group as formal (having a set agenda and featuring speakers) or informal (resembling a social gathering where patients can meet and communicate) or a combination of both? Briefly describe a typical meeting.

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Form completed by:

*(This information will not be posted on the AAKP Web site and is for internal use only)*

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Upon receipt of your completed form, an AAKP representative will contact you within five business days to discuss the placement of your support group on the AAKP Web site\*.

*Please mail completed form and any attachments to:*  
**American Association of Kidney Patients**  
**Attn: Jolene Bussiere, Special Projects Coordinator**  
**3505 E. Frontage Road, Suite 315**  
**Tampa, FL 33607-1796**  
**Or Fax To: (813) 636-8122**

\* Completion of application does not automatically guarantee placement on the AAKP Web site.

